



Children's  
of Alabama

**FOR IMMEDIATE RELEASE**

**ZOOM MOTORSPORTS, CHILDREN'S OF ALABAMA PARTNER TO RAISE MONEY,  
AWARENESS FOR THE SPECIAL HEALTHCARE NEEDS OF KIDS; PUBLIC IS  
INVITED TO DINNER AND AUCTIONS ON MARCH 30**

BIRMINGHAM (Feb 21, 2012) - ZOOM Motorsports named Children's of Alabama today as its charitable partner for the annual Honda Indy Grand Prix of Alabama presented by Legacy to be held March 30-April 1, at Barber Motorsports Park (6040 Motorsports Parkway).

A portion of ticket sales to the three-day event will be donated to Children's. Last year, more than 79,000 people enjoyed the weekend of racing action and fan-related activities. It remains one of the most talked about events on the IZOD IndyCar Series calendar and the only weekend of open-wheel racing in the Southeastern U.S., according to Rick Humphrey, Vice President of ZOOM Motorsports, the exclusive event promoter of Barber Motorsports Park.

The Racing for Children's Charity Dinner Presented by IBERIABANK will happen in conjunction with the Honda Indy Grand Prix of Alabama presented by Legacy on Friday, March 30. The dinner will be held in the Barber Vintage Motorsports Museum (6030 Motorsports Parkway) and will begin with a cocktail reception at 6:30 p.m., during which guests will meet some of the sport's most famous drivers. Dinner is served at 7:30 p.m., followed by a live auction hosted by C King Benefit Auctions. Tickets for the dinner are \$125 per person and may be purchased online at [www.racingforchildrens.org](http://www.racingforchildrens.org).

Another way the public can support Racing for Children's is by purchasing children's handprints to be placed on the Racing for Children's Porsche 911 model 997 sponsored by Medical Properties Trust. The race car will be driven by Clint Guthrie of Birmingham and Daniel Orr of Ormond Beach, Fla., racing in the Continental Tire Challenge on Saturday, March 31.

"We want to use the race as a platform to raise awareness and money for Children's mission," Humphrey said. "This event offers racing fans an opportunity to mix and mingle with famous IndyCar and Grand-Am drivers, while supporting ill and injured patients treated at Children's."

A special “unveiling” of the Racing for Children’s race car featuring handprints of Children’s patients will take place at Children’s (1600 7th Ave. S., Birmingham) on Tuesday, March 27. The car will also be on display at the Racing for Children’s event on Friday, March 30. Visit [www.racingforchildrens.org](http://www.racingforchildrens.org) for sponsorship details. Proceeds from the dinner and sale of handprints will benefit Children’s.

“Partnering with Children’s by sponsoring Racing for Children’s is a tremendous opportunity for us to bring the community together to raise awareness and funds for pediatric cancer research,” said Charles Mayer, IBERIABANK’s Advisory Board Chairman.

“MPT is delighted to sponsor the Racing for Children’s racecar to support the excellent care Children’s of Alabama provides patients from across the region,” added Edward K. Aldag Jr., chairman and CEO of Medical Properties Trust.

This year’s race will honor Sean Fredella, 11, of Mountain Brook and Fuller Goldsmith, 8, of Tuscaloosa. Both will serve as honorary crew chiefs for the Racing for Children’s car.

Sean, who was first diagnosed with cancer when he was 2 years old, has battled cancer three times since his first diagnosis. Sean now receives treatment at MD Anderson in Houston, Texas, for a rare adult tumor and returns to Children’s between treatments for check-ups and periodic transfusions by his local medical family. Sean’s parents, Nell and Todd, have supported The Alabama Center for Childhood Cancer and Blood Disorders by hosting a fundraising event at their home in 2011.

Fuller was diagnosed with acute lymphocytic leukemia in April, 2007 at age 3. He receives treatment at The Alabama Center for Childhood Cancer and Blood Disorders at Children’s. The Goldsmith family has hosted a fundraiser for Children’s since 2009 called “Fuller’s Festival,” raising more than \$100,000 to fight childhood cancer.

ZOOM Motorsports is a motorsports marketing and event management company based in Birmingham. Since 2003, ZOOM has been the exclusive promoter and event management team for the world-renowned Barber Motorsports Park. The 2.38 mile, 17-turn circuit has more than 80 feet of elevation change and is considered to be one of the North America’s finest road courses.

Other notable annual ZOOM-managed races at Barber Motorsports Park are the Porsche 250 (Grand-AM Road Racing Series), the Triumph Superbike Classic (AMA Pro Road Racing Series) and the Barber Vintage Festival presented by Triumph Dealers of North America.

Children’s of Alabama has provided specialized medical care for ill and injured children across the state and throughout the southeastern U.S. since 1911. It is the only hospital in Alabama dedicated solely to the care and treatment of children. Ten

of its divisions – pulmonology, neurology and neurosurgery, orthopedics, urology, neonatology, cancer, cardiology, gastroenterology, endocrinology and nephrology—were recently ranked among the best children’s hospital programs in the nation by US News & World Report. Children’s is recognized by the American Nurses Credentialing Center as a Magnet-designated hospital for excellence in nursing care. It is a private, not-for-profit hospital that serves as the primary site of the University of Alabama at Birmingham (UAB) pediatric medicine, surgery, research and residency programs. A 750,000-square-foot expansion is currently under construction and will open in June. Last year, patients made more than 634,000 outpatient and nearly 14,000 inpatient visits to Children’s. More information is available at [www.childrensal.org](http://www.childrensal.org).

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