



MEDIA ADVISORY

Daytona 500 Winner Jamie McMurray Swapping Seats With Indianapolis 500 Winner Scott Dixon at Barber Motorsports Park and Talladega Superspeedway

WHO:

2010 Daytona 500 Winner Jamie McMurray and 2008 Indianapolis 500 Winner Scott Dixon

WHAT:

NASCAR, ARCA, INDYCAR and GRAND-AM all make stops in Alabama during April, with only one week and 30 miles separating the events. Best of all, \$99 buys an Alabama Speed Week ticket with entrance to all 6 days of the racing action. Earnhardt-Ganassi drivers McMurray and Dixon will get a chance to experience what each race offers when they take turns driving each other's cars at their respective venues (McMurray will drive Dixon's No. 9 Target Honda Indy car at Barber Motorsports Park and Dixon will drive McMurray's No. 1 Bass Pro Shops Chevrolet at Talladega Superspeedway).

WHERE:

Beginning at Barber Motorsports Park and ending at Talladega Superspeedway.

WHEN:

Wednesday, March 16 (Noon – 2pm).

HOW:

To cover this event, contact Andrew Smith at Talladega Superspeedway at (256) 315-4556 or arsmith@talladegasuperspeedway.com. **CREDENTIALS ARE REQUIRED TO COVER THIS EVENT.** Transportation from Barber Motorsports Park to Talladega Superspeedway and back will be provided by TSS. Please notify us in advance if you would like to ride the shuttle so we can reserve enough seats. One-on-one interviews are also available upon request.