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ZOOM Motorsports Raises Funds for Earthquake and Tsunami Victims in Japan

Birmingham, Ala. (Apr. 4) –ZOOM Motorsports, the exclusive event promoter of the Barber Motorsports Park, announced today that this weekend’s Honda Indy Grand Prix of Alabama presented by Legacy will raise funds for the victims of the earthquake and tsunami in Japan through the *Friends of Honda American Red Cross Donations*.

Throughout the April 8-10 event weekend, fans can leave donations in the collection boxes located throughout the Barber Motorsports Park. Donations will also be collected from corporate sponsors and partners of the event to support victims affected by the devastating tragedy in Japan.

“We are committed to raising both awareness and money for the Japan Tsunami relief fund,” said Gene Hallman, President and CEO of ZOOM Motorsports. “So many of our fans and corporate sponsors have already stepped forward to assist us in our efforts. Donors can be assured that their money is benefitting a very worthy cause with the American Red Cross administering the fund.”

All gifts to the *Friends of Honda American Red Cross Donations* will support the disaster relief efforts to help those affected by the earthquake in Japan and tsunami throughout the Pacific. On those rare occasions when donations exceed American Red Cross expenses for a specific disaster, contributions are used to prepare for and serve victims of other disasters.

The Honda Indy Grand Prix of Alabama presented by Legacy will feature the most dominant names in the IndyCar Series, including Danica Patrick, Dario Franchitti, Will Power, and more. In addition, the weekend will include the Grand-Am Rolex Series featuring the Porsche 250 race, as well as the Continental Tire Sports Car Challenge, Fan Walks on Pit Lane, autograph sessions and much more. Throughout the weekend, kids 12 and under receive free general admission when accompanied by a ticketed adult. For additional information, visit www.barbermotorsports.com.

About Barber Motorsports Park and ZOOM Motorsports:

Barber Motorsports Park opened in the spring of 2003. Since its inception, ZOOM Motorsports, LLC has been the exclusive event promoter for the events at the Park. The 2.38 mile racing circuit is 45 feet wide, with 17 turns and elevation changes of more than 80 feet. The Barber Motorsports Park has been considered one of North America's finest road courses for car and motorcycle racing, and has served as the venue for several international product launches. The Barber Motorsports Park also features the Barber Vintage Motorsports Museum. This 144,000 square-foot facility houses more than 1,000 vintage and modern motorcycles from 17 different nations and more than 125 manufacturers. For more information, please visit www.barbermotorsports.com.

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