



*Bobby Rahal*  
BOBBY RAHAL SIGNATURE EVENT



**For Immediate Release**

**5 Days of Incredible Racing at Barber Motorsports Park  
Ticket Offer Combines Legends of Motorsports and IndyCar Events**

INDIANAPOLIS, Ind. (March 14, 2011) – Legends of Motorsports, a Bobby Rahal Signature Event, and Barber Motorsports Park have announced a special offer for ticket purchasers for the Honda Indy Grand Prix of Alabama and Legends of Motorsports events to save \$20 on a ticket purchase for both weekends. Additionally, fans purchasing this special ticket offer will have the opportunity to personally meet with Indianapolis 500 winner Bobby Rahal at both the Honda Indy Grand Prix of Alabama and the Legends of Motorsports events. Advance ticket purchasers will receive access to five incredible days of racing over two event weekends (April 8-10 and May 21-22) for only \$95, which is a \$20 savings from the full price.

The Honda Indy Grand Prix of Alabama weekend features the most dominant names in the IZOD IndyCar Series, including reigning series champion Dario Franchitti, Danica Patrick, Will Power and defending race champion Helio Castroneves. Also included in the April 8-10 weekend package is the Grand-Am Rolex Series featuring the Porsche 250 race, the Continental Tire Sports Car Challenge, fan walks on pit lane, autograph sessions and much more.

Legends of Motorsports will then take to the track May 21-22 and ticket purchasers will return to Barber Motorsports Park to witness some of racing's most historic and legendary cars tackle the twists and turns of the 2.38 mile natural terrain road course. Legends of Motorsports presents the finest in North American historic racing with a fascinating variety of period-authentic race cars grouped by class. These range from production-based sports cars to open-wheel race cars with legendary histories that truly bring the Barber Vintage Motorsports Museum to life.

The Legends of Motorsports weekend ticket includes free paddock access which offers fans an opportunity to get up close and experience firsthand the legacy and history behind the remarkable cars and participants, as well as the opportunity to see these legendary cars in action on the track during class specific races. Other planned activities include fan forums, autograph sessions, car club corrals and track laps, along with a family-friendly kids' zone. The weekend kicks off with a Road Rally on Friday evening, starting at Barber Motorsports Park and culminating at a street festival in downtown Mountain Brook.

This unique ticket offer will go on sale Friday, March 18 and will be priced at \$95 for the two event weekends, is available only by advance purchase through [www.barbermotorsports.com](http://www.barbermotorsports.com) or [www.legendsofmotorsports.com](http://www.legendsofmotorsports.com). If customers have already purchased tickets to the Honda Indy Grand Prix of Alabama they can upgrade to this double event package for an additional \$25 by calling the Barber Motorsports Park ticket office at (205-262-2832..

### **About Legends of Motorsports**

Legends of Motorsports is a premium race series owned by Historic Motorsports Productions LLC ('HMP'). Specifically, Legends of Motorsports is an annual series of premium historic racing events and related lifestyle experiences staged at historic North American venues. Based in Zionsville, Indiana, HMP's principal owners are racers and businessmen Bobby Rahal, Peter Stoneberg and Zak Brown. Additional equity investors in HMP include Spire Capital Partners and Just Marketing International, which provides comprehensive strategy, marketing, public relations, and event logistics services to the venue. For more information, please visit HMP on the web at [www.legendsofmotorsports.com](http://www.legendsofmotorsports.com) or by calling (317) 344-1998.

### **About Barber Motorsports Park and ZOOM Motorsports**

Barber Motorsports Park opened in the spring of 2003. Since its inception, ZOOM Motorsports, LLC has been the exclusive event promoter for the events at the Park. The 2.38 mile racing circuit is 45 feet wide, with 17 turns and elevation changes of more than 80 feet. The Barber Motorsports Park has been considered one of North America's finest road courses for car and motorcycle racing, and has served as the venue for several international product launches. The Barber Motorsports Park also features the Barber Vintage Motorsports Museum. This 144,000 square-foot facility houses more than 1,000 vintage and modern motorcycles from 17 different nations and more than 125 manufacturers. For more information, please visit [www.barbermotorsports.com](http://www.barbermotorsports.com).

Contacts: Jana Watt  
Legends of Motorsports, Public Relations  
[press@legendsofmotorsports.com](mailto:press@legendsofmotorsports.com)  
Phone: 317-344-1998

Jessica Sciacca  
ZOOM Motorsports  
[jsciacca@brunoeventteam.com](mailto:jsciacca@brunoeventteam.com)  
Phone: 205-919-2332

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