



For Immediate Release

**Legends of Motorsports to Raise Funds for Tornado Relief Efforts
Raffles Include Bobby Rahal Helmet and Track Laps with the Indy 500 Champion**

Birmingham, AL (May 18, 2011) –Legends of Motorsports, a Bobby Rahal Signature Event, is preparing to return to Barber Motorsports Park May 20-22 for the opening event of its' sophomore season. Realizing the devastating effects that the tornadoes of April 27 had on the region, Legends of Motorsports is using its event at Barber Motorsports Park as an opportunity to raise funds to assist the Christian Services Mission, a local community service organization that is providing assistance in the ongoing relief efforts.

“The tornadoes and the impact they have had on Birmingham, Tuscaloosa and all of Alabama has been difficult to watch,” said Series Co-Founder and 1986 Indianapolis 500 winner Bobby Rahal. “We felt it was important to use our historic racing event as an opportunity to raise funds for the ongoing relief efforts in the area and give back to the community that has been so supportive of Legends of Motorsports and our events in the area.”

To support the relief effort, Legends of Motorsports will be accepting cash donations at every concession stand at Barber Motorsports Park during the event weekend, May 20-22. In addition, fans at the Mountain Brook Road Rally on Friday, May 20 or in attendance at Barber Motorsports Park on Friday, May 20 or Saturday, May 21 may purchase raffle tickets for a random drawing to win track laps with Bobby Rahal on Sunday, May 22 or an autographed Bobby Rahal racing helmet. Raffle tickets are \$5.00 each or five for \$20.00. Fans may also purchase the opportunity to take track laps around the scenic 2.38 mile natural terrain road course in an exotic sports car with Car Corral participants for \$10.00 each. Raffle tickets will be on sale at the Legends of Motorsports ticket sales tent at the Mountain Brook Road Rally, Friday, May 20 and onsite at Barber Motorsports Park at the Car Corral Hospitality Tent and Paddock Information Tent from Friday, May 20 through Sunday, May 22.

All monies raised will be donated on behalf of Legends of Motorsports to the local relief efforts of the Christian Services Mission, whose slogan is “Connecting Resources with Need” which is quite fitting as the mission works to provide relief in the community from the tornado disaster. More information can be found on Christian Services Mission at www.csmission.org.

Tickets for the Legends of Motorsports event weekend are still available for purchase at www.legendsofmotorsports.com.

About Legends of Motorsports

Legends of Motorsports is a premium race series owned by Historic Motorsports Productions LLC (‘HMP’). Specifically, Legends of Motorsports is an annual series of premium historic racing events and related lifestyle

experiences staged at historic North American venues. Based in Zionsville, Indiana, HMP's principal owners are racers and businessmen Bobby Rahal, Peter Stoneberg and Zak Brown. Additional equity investors in HMP include Spire Capital Partners and Just Marketing International, which provides comprehensive strategy, marketing, public relations, and event logistics services to the venue. For more information, please visit HMP on the web at www.legendsofmotorsports.com or by calling (317) 344-1998.

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